



# Organic care vs. Traditional care

- Organic care often promotes Native vegetation but traditional methods of organic soil building are counter productive in many instances
- Traditional care can be utilized for Native vegetation often however this too can be counter productive



# Stewardship vs. Maintenance

- Stewardship is the act of promoting a landscape
- Maintenance is the act of keeping a landscape in stasis



# Xeric vs. Native

- Xeric landscapes do not have to be Native
- Native landscapes can be xeric



# Native Plants

• Why don't we use them?





- Unpredictable in the landscape
- Availability on retail shelves???
- Lack of understanding in the retail market
  - Survivability





# The Benefits of Planting Native Species

- Participate in your environment and create a sense of place
- Habitat connectivity
- Water conservation
- Time conservation!!!





# The Good News!

- Many beautiful species to choose from
- Evolving marketplace ready for native plant options (the public wants these plants!)
- Economic benefit driving the need for native plants in the market – water anyone

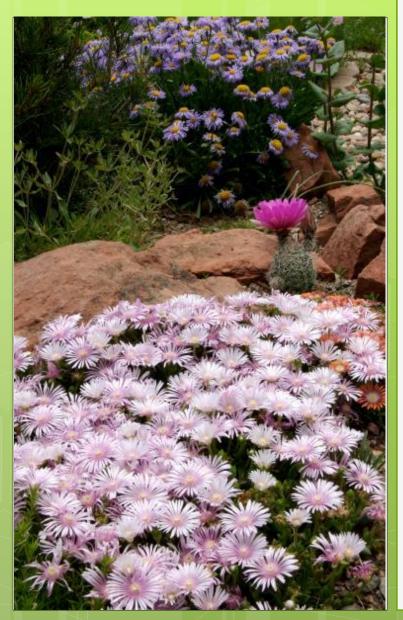




# Brands to Look for!!!

- Plant Select
- American Beauties
- Native Roots

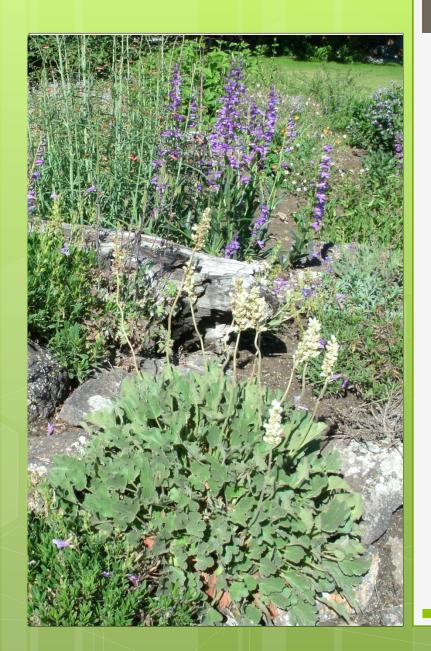






#### Plant Select

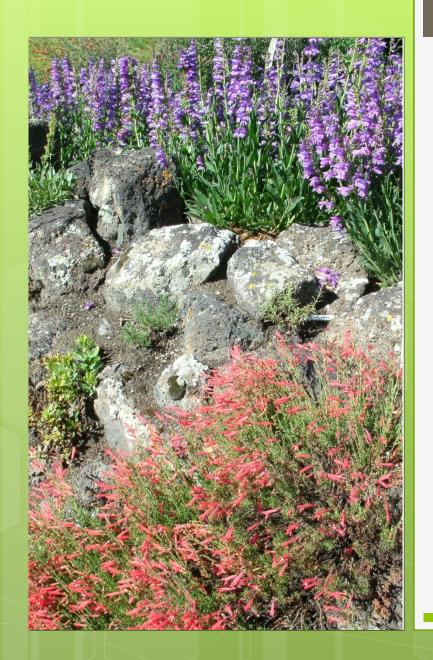
- Over 125 species available
- Over 15 years in plant release and development
- Focuses on xeric plants, not necessarily native
- Plantselect.org





#### American Beauties

- Well established company focusing on Midwest and Eastern natives
- Over 100 species
- ...However, may not be suitable to the unique challenges faced by the diverse western landscape
- abnativeplants.com





#### Native Roots

- Exclusively native plants
- Over 300 species and ten years of selections
- Selected for predictability in the landscape setting
- 15 years in plant development
- Native-roots.net

# Native Roots

### Native Roots has 46 species commercially available

NR <sup>TM</sup>		NIDTM A		NR <sup>TM</sup>	
Eriogonum	strictum	NR™ Agastache	CUSICKII	Penstemon	rostriflorus
NR <sup>TM</sup>	umbellatum var.	NR™ Agastache	ruprestris	NR <sup>TM</sup>	
Eriogonum	dichrocephalum	NR™ Aquilegia	chrysantha	Penstemon	strictus
NR™ Festuca	idahoensis	NK Mydilegia	Chirysumina	NR <sup>TM</sup>	
NR <sup>TM</sup>		NR™ Aquilegia	desertorum	Penstemon	whippleanus
Gaillardia	aristata	NR™ Aquilegia	scopulorum	NR <sup>TM</sup>	
NR™		NK Aquilegia	scopolololli	Philadelphus	lewisii
Hymenoxys	acaulis	NR™ Artemisia	frigida		
NR™ Mirabilis	multiflora	NR™ Artemisia	michauxiana	NR™ Poa	secunda
NR™ Monarda	menthaefolia	NK AITEITISIG	IIIICIIGOXIGIIG		
NR™		NR™ Asclepias	incarnata	NR™ Potentilla	jepsonii
Oenothera	caespitosa	NR™ Aster	coloradoensis		
NR <sup>TM</sup>	·	THE ASICI	Coloradociisis	NR™ Potentilla	thurberi
Penstemon	cardinalis	NR™ Castilleja	integra	NR™ Salvia	n a a by a by ill a
NR™		NR <sup>TM</sup>		NR <sup>TM</sup>	pachyphylla
Penstemon	confertus	Chamaebatiari			MALLINKA AID A
NR <sup>TM</sup>		a	millefolium	Sphaeralcea NR™	munroana
Penstemon	cyananthus	NIDIM Evices	alau au		airoides
NR™		NR™ Erigeron	glaucus	Sporobolus NR™	alloides
Penstemon	humilus	NR™ Erigeron	speciosus		
NR™		NPTM Friedonum	brevicaule	Sporobolus NR™	wrightii
Penstemon	montanus	NR™ Eriogonum	Dievicuole		in a sun su
NR™		NR™ Eriogonum	compositum	Townsendia	incana
Penstemon	pinifolius	NR™ Eriogonum	heracleoides	NR™ Wyethia	scabra
NR™				W Wyellia	JCUDIU
Penstemon	richardsonii	NR™ Eriogonum	jamesii	NR™ Zinnia	grandiflora

#### Contact Us @

#### Native Roots, LLC

2475 E, 3600 N Twin Falls, Idaho 83341 208-944-2717

www.Native-Roots.Net



### Questions?

I AM HEAR FOR YOU, PLEASE FEEL FREE TO VISIT AFTER THE PRESENTATION WITH SPECIFIC QUESTIONS.